

## ~ Event Services ~

# WE'RE HERE TO HELP *With Your Planning Needs.*

You've made a good decision to hold your event in the Birmingham area.

Now take advantage of the inventory of services offered by the Greater Birmingham Convention & Visitors Bureau.

### ■ Pre-Event Planning

Our experienced convention services team can assist you with details such as finding the right venue, attendance promotion, recommendations for entertainment, and connecting you with local suppliers and services.



### ■ Brochures, Bags, Badges

We will provide essential guides to the city to inform your participants about local attractions, dining, shopping and other area entertainment. Plastic bags imprinted with the Birmingham logo are available at a nominal cost, along with name badge inserts with pin-back holders.

### ■ Publicity, Marketing

News release worksheets are available if you would like us to help you with publicity for your event. If you prepare your own release, we can provide you with a comprehensive list of media outlets in the region for distribution. For your attendance building materials, we have an extensive library of high quality photography for your use.

### ■ Guest Activities and Tours

Event services personnel are experts on ideas for your social gatherings. We also can help you plan family entertainment while you're in your event. Our staff is well-connected with local tour operators and other servicing providers.

### ■ On-Site Assistance

Our staff of experienced, knowledgeable event servicing personnel is well-equipped to help with your event. For every 200 room nights your group uses, the CVB will provide, at no charge, one event servicing staff member (based on availability) for four consecutive hours. Additional onsite assistance is available at reasonable rates. Requests for registration assistance should be made at least one month prior to your event. On-site assistants are not bonded.



## “One of the 50 Top Places to Travel in 2021”

---Travel + Leisure



**The safety of our guests is our primary concern.** Read our Safe Travel details [here](#). The Birmingham-Jefferson Convention Complex has earned the [GBAC STAR™ Facility Accreditation](#), the highest standard of safety on cleaning, disinfection, and infectious disease prevention.

# WHEN YOU'RE IN BIRMINGHAM, *You feel a special vibe.*

Birmingham attracts national attention for its dining vibe. James Beard Award winners and nominees welcome guests to their restaurants to dine on creative dishes, often with a Southern flair. And every guest should enjoy a meal of the world's best barbecue.

*No wonder Birmingham is known as the "Dinner Table of the South."*



**PEOPLE LIKE BEING IN BIRMINGHAM.  
IT'S A WELCOMING CITY WITH AS  
MUCH COSMOPOLITAN CHARM  
AS SOUTHERN HOSPITALITY.**



## **"Where to Go in 2021"**

---Bloomberg Pursuits



Birmingham has plenty to see and do both day and night. Ask your event services manager for dozens more entertainment ideas.

*It's nice to have you in Birmingham.*

## **Attractions in the Birmingham area are plentiful, educational and entertaining.**

- [The Birmingham Civil Rights District](#), a national monument, is a must-see for visitors.
- [Barber Vintage Motorsports Museum](#) has the world's largest collection of vintage and contemporary motorcycles.
- [Vulcan Park and Museum](#) is home to the world's largest cast iron statue and a panoramic view of the city.
- [The Birmingham Museum of Art](#) is a cultural gem, with remarkable collections from around the world.
- Birmingham is home to two handsome courses along the [Robert Trent Jones Golf Trail](#).
- With major malls like [The Summit](#) and hundreds of boutique shops, [Birmingham](#) is the retail giant of the state.
- [Protective Stadium](#), a new 45,000-seat open air facility on the campus of the Birmingham-Jefferson Convention Complex, hosts concerts, sports competitions, and other special events.

# BIRMINGHAM

Visit us at [inbirmingham.com](http://inbirmingham.com) | #INbirmingham    

**Greater Birmingham Convention & Visitors Bureau**

950 22nd Street North, Suite 550 | Birmingham, Alabama 35203

800-458-8085 • 205-458-8000