

EVENT SERVICES

WE'RE HERE TO HELP YOU, *With Your Planning Needs.*

You've made a good decision to hold your event in the Birmingham area. Now take advantage of the inventory of services offered by the Greater Birmingham Convention & Visitors Bureau.

Pre-Event Planning The success of your event depends largely on the early groundwork. From attendance builders to volunteer committees, we can help you determine your planning needs.

On-Site Assistance Our staff of experienced, knowledgeable registration personnel is well-equipped to help with your event. For every 100 room nights your group uses, the CVB will provide, at no charge, one event servicing staff member (based on availability) for four consecutive hours. Additional assistance is available at reasonable rates. Requests for registration assistance should be made at least one month prior to your event. On-site assistants are not bonded.

Brochures, Bags, Badges We will provide essential guides to the city to inform your participants about local attractions, dining, shopping and other area entertainment. Plastic bags imprinted with the Birmingham logo are available at a nominal cost, along with name badge inserts with pin-back holders.

Publicity, Marketing News release worksheets are available if you would like us to help you with publicity for your event. If you prepare your own release, we can provide you with a comprehensive list of media outlets in the region for distribution. For your attendance building materials, we have an extensive library of high quality photography for your use.

Guest Activities and Tours Event services personnel are experts on ideas for your social gatherings. We also can help you plan family entertainment while you're in your event. Our staff is well-connected with local tour operators and other servicing providers.

**Birmingham is One of the
Top Nine Places to Visit this Year.**

CNN



WHEN YOU'RE IN BIRMINGHAM, *You Feel A Special Vibe*

People like being in Birmingham. It's a welcoming city with as much cosmopolitan charm as Southern hospitality.

Birmingham attracts national attention for its dining vibe. James Beard Award winners and nominees welcome guests to their restaurants to dine on creative dishes, often with a Southern flair. And every guest should enjoy a meal of the world's best barbecue. No wonder Birmingham is known as the "Dinner Table of the South."

Attractions in the Birmingham area are plentiful, educational and entertaining.

- The **Birmingham Civil Rights District**, a national monument, is a must-see for visitors.
- **Topgolf** is one of the city's newest attractions, with hours of entertainment for golfers and non-golfers alike.
- **Birmingham Museum of Art** is a cultural gem, with remarkable collections from around the world.
- **Barber Vintage Motorsports Museum**, with the world's largest collection of vintage and contemporary motorcycles, is eye-candy for everyone.
- With major malls and hundreds of boutique shops, Birmingham is the retail giant of the state.
- Birmingham is home to two handsome courses along the **Robert Trent Jones Golf Trail**.



**Birmingham Is
One Of the Country's Most
Exciting Food Cities.**

FORBES



Birmingham has plenty to see and do both day and night.
Ask your event services representative for dozens more entertainment ideas.

It's nice to have you in Birmingham.

BIRMINGHAM

Greater Birmingham Convention & Visitors Bureau



#INbirmingham

Greater Birmingham Convention & Visitors Bureau
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